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#### **Research Promotion Strategy**

For faculty members and students

#### **Research Promotion Council**

Academic institutions are expected to perform threefold activity which includes teaching, research and extension. Research is the pursuit of knowledge through a systematic procedure which is inevitable for the growth of academic disciplines. Research is one of the most important dimensions of quality in higher education.

Research activities help to create and disseminates new avenues in knowledge and promotes innovation, thereby motivate better learning and teaching among faculties and students. Keeping this in view Bharata Mata College of Commerce and Arts, Choondy, Aluva has established Research Promotion Council and framed its Research Policy.

#### **Statement of Strategy**

"Enhance Research capabilities and collaborations, academic quality, professional excellence and dissemination of knowledge".

#### Vision

To create an outstanding climate of support to researchers and to identify research areas of academic, social and political relevance.

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## **Mission**

- . Enable the achievement of excellence by research community with ethical conduct of research and create a culture to achieve new insight into a phenomenon.
- .Research facilitates the decision of the policy makers.
- .To determine the frequency with which something occurs or with which it is associated .
- .To reveal accurately the characteristics of a particular individual, situation or group.

#### Research values and guiding principles

Research should be blended with Integrity, Creativity, Respect, Quality, Diversity, Communication and Support.

**Integrity-**Promote responsible research practices in alignment with ethical principles and compliance with regulation.

**Creativity-**Encourage innovative, reflective thinking, flexibility and adaptability in our approaches to work in alignment with our mission.

**Respect-**We are committed to treat each other as valued partners guided by respect in order to achieve our common goals.

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**Quality-**We are committed to develop a range of resources and strategies designed to provide highest level of quality.

**Diversity**-We value and welcome diversity of staff that is enriched by a multitude of experiences.

**Communication-**We encourage and promote open communication both with in and with partners.

**Support-**We see our role in future as to making it easier for researchers to carry out their research by being responsive, proactive and innovative.

#### **Mobilization of Resources for Research**

Apply for financial support schemes from state and central agencies.

Apply for research funding, grants, projects from various agencies like UGC, DST, KSCSTE.

Publish books.

### Collaborations/Memorandum of Understanding (MOU)/Faculty Exchange Program (FEP).

- 1. Undertake research collaboration with other leading organization.
- 2. Accept assignment as resource person and try to sign and MOU with that respective institution.

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- 3. Encourage FEP without disrupting your duties at your college.

  Undertake editorial/review duties without disrupting your duties at your college.
- 4. Establish linkage with other research organization and industries to identify potential areas of research and surveys and can sign an MOU with them.
- 5. Establish linkage with the panchayath / municipality to which your college belongs and can sign an MOU with them.
- 6. FEP can be initiated and promote our best practices.

#### **Scope of Strategy**

- 1. Create research culture among the faculty members and students.
- 2. Encourage research-oriented teaching learning practices.
- 3. Upliftment of career growth and development.
- 4. Improves ethics in research.

#### **Objectives of Strategy**

- 1. To enhance research capabilities and collaborations
- 2. To ensure ethical research practices in college
- 3. To encourage faculty members to publish research papers and undertake various research projects of social and academic importance.

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## **Research Policy Guidelines**

- 1. To identify the emerging areas of research and encourage the faculty members to undertake research in these areas.
- 2. To encourage original quality research in the fields of arts, commerce, languages, computer science, physical education social work and other relevant fields.
- 3. To establish linkage with other research organizations and industries to identify potential areas of research, surveys and other basic research enquiry.
- 4. To offer proper guidance for all faculty members and students to publish their research finding in good quality journals.
- 5. To organize workshops to develop research skills among the scholars and faculty members.
- 6. To promote research and extension works that will cater the needs of the society.
- 7. To encourage faculty members and students to participate in various research activities in their respective fields as well as in areas of contemporary importance.
- 8. To undertake all other such activities which will inculcate research culture in the college.
- 9. To recommend to grant two duty leave (DL) in a year to attend conference and present paper.

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## **Procedure**

## For encouraging faculty members to register for PhD.

- 1. Register for PhD in any university of your choice.
- 2. It can be done on part time mode.
- 3. After the completion of course work you can opt for both teaching and doing research.
- 4. When an admission is ready in any university you can apply for six months leave for doing course work.
- 5. Application for leave should be submitted along with admission letter and other relevant documents to the Head of the institution.
- 6. You must complete the portions as per syllabus of the subjects you are teaching.

## For encouraging paper presentation and publication.

- 1. Apply for DL two weeks in advance along with invitation.
- 2. Attend with presentations of paper in conference/seminar.
- 3. Joint paper can be presented in absentia by the co-author.
- 4. Try to publish paper in Scopus indexed journal.
- 5. Submit the copies of the participation certificate and the awards achieved to the HR to sanction the DL.
- 6. Submit the copies of the participation certificate and the awards achieved to the IQAC for documentation.

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#### **Guidelines for Submission of Research Papers**

- 1. Articles should be written in English, with a maximum of five pages.
- 2. The Article should be typed in 1.5 line space in MS Word format, font size 12 of Times New Roman. . Manuscripts should be prepared in MS Word 2010 and 2013 and all articles must be accompanied by an abstract of 150-250 words
- 3. Articles should be free from plagiarism (plagiarism level below 20%)
- 4. American Psychological Association (APA) style (7th edition) of referencing and in-text citations should be followed.
- 5. Submit a soft copy in MS word format as attachments to: <a href="mailto:research.bmmca@gmail.com">research.bmmca@gmail.com</a>.
- 6. Name, official address, phone number and e-mail ID of the author(s) (not more than two authors) is required
- 7. Only one Article from each author(s) will be accepted.
- 8. Foot notes should be kept at a minimum and must be numbered and hall be given only at the end of the paper after the references.
- 9. Publication of the articles received is subject to peer review and approval by the experts.
- 10. Authors should give an undertaking that the article is original and has never been published in any form and in any journal

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